

2021 Call For Artists Heartside Historic Mural



Project Overview & Goals

Enhance the Heartside neighborhood and share stories through the lens of place that feature Indigenous & Native American history, Black & Brown history, Queer history and/or Women's history. We aim for the following outcomes:

- € Building a greater sense of community (connection between people/neighborhood resources)
- € Increasing an awareness of neighborhood history
- € Connecting residents to the creative culture of their neighborhood
- € Strengthen & celebrate neighborhood/community identity (sense of place)
- € Support and champion the work of Artists

Project Vision

In 2021, Dwelling Place will be working with a community steering committee to identify opportunities for a series of murals in the Heartside Neighborhood, centrally located in Grand Rapids. Based on feedback from neighborhood residents, the themes of those murals will focus on the history of Heartside, featuring the stories of persons who may not have been centered in the past. Stories told through the mural series may include, but are not limited to, Indigenous & Native American history, Black & Brown history, Queer history and/or Women's history told through the lens of place. Our process will include working with a community steering committee, collaborating with a variety of artists, and incorporating resident feedback into the selection or visioning process.

This project will result in the installation of 4-5 murals in the Heartside Neighborhood of Grand Rapids on buildings owned by the Dwelling Place of Grand Rapids, an affordable housing provider. Up to five artists will be selected. The murals will be painted directly on building surfaces. With the exception of basic site prep, the artist will provide paint, which in some cases may be limited to a certain type due to the historic nature of the building. Murals are anticipated to be on display for 3-5 years.

Finally, once the mural series is installed, we will collaborate with local historians [and Caroline Cook, from Grand Rapids Running Tours](#), to develop a digital and physical walking tour featuring the mural sites. See an example of our [2020 tour series here](#).

Selection Process:

- Artists will be selected by an ad hoc committee of residents, business owners, and community members.
- Selected artists will be provided with suggestions for themes specifically tied to Heartside's history.
- Artists will have a four-week period to design/draft mural concepts which will be reviewed by the selection committee for feedback and adjustments. (\$200 stipend for design and revision).
- Mural designs will need to be approved by the city of GR Public Art Committee, Dwelling Place executive staff and in some cases the Historic Preservation commission.
- Finalized mural designs will be installed onsite in August 2021.

How to Apply

Please send an email using the subject line “Heartside Historic Mural Artist Submission” and include the following:

1. A completed 2021 Call For Artists Heartside Historic Mural Application (page 3)
2. All attachments including:
 - a. 1-3 paragraphs that describe past artistic activities that highlight your ability to incorporate community themes and vision into your planning process and final artworks. (can be added as an attachment)
 - b. Artist/Team bio(s) or Resume
 - c. Examples of a minimum of 5-10 previous works attached as high-quality JPGS.

To submit, email Jenn Schaub at Jschaub@dpgr.org. If access to technology or other barriers for submission arise, please contact Jschaub@dpgr.org or (616) 855-0435 phone.

Eligibility

- Artists 18 years old and older are eligible to submit. Artists under the age of 18 may be included on an artist team with at least one artist who 18 years old or older. If a portion of the selected team include an artist younger than 18 years of age, a legal parent/guardian will be required to sign any agreement/participation paperwork on behalf of the selected artist.
- Knowledge of local Indigenous & Native American history, Black & Brown history, Queer history and/or Women’s history history a bonus, a willingness to integrate those stories into the mural projects a must.
- Concepts will not be eligible that incorporate hate speech, hate symbols or profanity.
- Selected artists will be required to sign an agreement with Dwelling Place of Grand Rapid, must not be banned from a Dwelling Place property and submit a completed W-9 withing 30 days PRIOR to the project completion.

Timeline

- € April- Call Release Date: April 21rd
- € May - Submissions by local artists - Application Deadline: Friday, May 14, 2020 4:00 pm ET
- € Late May/Early June - Selection of Artists
- € June- Artists Meeting with Community, Visioning & Mural planning,
- € July - Proposals in front of Public Art Committee City of GR / Historic Preservation
- € August / Early September - Artists Painting Murals / Possible ribbon cutting
- € September & October - Walking tours to feature Historic Murals

Learn More





Dwelling Place is committed to engaging the community in support of our mission to improve the lives of people by creating quality affordable housing, providing essential support services, and serving as a catalyst for neighborhood revitalization. Dwelling Place has had a presence in the Heartside neighborhood for 41 years, providing affordable housing for individuals and families who are facing displacement. Dwelling Place answered the call and currently has 600 units of affordable apartments in Heartside.

Based on the belief that all people have the ability to express themselves creatively, Dwelling Place’s Community Arts initiatives create space for self-expression and community connection. We use art and culture to build relationships, bring people who feel isolated to the center, amplify resident voices, communicate with one another, and celebrate our neighborhoods and communities. We value self-taught artists as well as academically trained artists. Successful projects emphasize the process of creation as individuals, include resident input, and often highlight the theme of collective dreaming or creation. Programs also seek to connect low-income persons to art-based and cultural institutions, opportunities for expression, and collaboration alongside artists.

Contact Information

For more information regarding the project, or clarification about requirements, proposals, work sample submissions and any grant portal assistance, please contact Jschaub@dpgr.org or (616) 8550435 phone.

Possible Historic Heartside Mural Sites

<p>21 Weston – Artist Honorarium \$1,600 + \$200 Concept Sketch</p>	<p>235 South Division - Artist Honorarium \$5,300 + \$200 Concept Sketch</p>
	
<p>101 Sheldon Artist Honorarium \$1,600 + \$200 Concept Sketch</p>	<p>106 South Division - Artist Honorarium \$2,300 + \$200 Concept Sketch</p>
	

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Artist name: _____

Artist Phone Number: _____ Artist Email: _____

Artists Website: _____ Artists Instagram: _____ Artists Other Weblinks: _____

Artist Demographics:

What is your age group? (Check one box) 18-24 25-44 45-65 65+

What is your gender? (Check one box) Yes No

What race group best describes you? (Check one box)

Black/African American Asian American White Indigenous /Native American
/Alaska Native Pacific Islander/ Native Hawaiian Multi Racial Prefer not to say

Are you of Hispanic, Latino, Latina, or Latinx origin (regardless of race)? (Check one box) Yes No

Are you part of the LGBTQIA2-S+ community? Yes No

Which is your preferred mural site (s) ? Choose all that apply

21 Weston – Artist Honorarium \$1,600 + \$200 Concept Sketch

235 South Division - Artist Honorarium \$5,300 + \$200 Concept Sketch

101 Sheldon Artist Honorarium \$1,600 + \$200 Concept Sketch

106 South Division - Artist Honorarium \$2,300 + \$200 Concept Sketch

Three (3) creative references Please include name, address, phone number and email address for each reference.

1. _____
2. _____
3. _____

Attachments:

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