

Mural Coordinator

Dwelling Place

Grand Rapids, Michigan Summer 2021



Overview

Project will enhance the Heartside neighborhood and share stories through the lens of place that feature Indigenous & Native American history, Black & Brown history, Queer history and/or Women's history.

The Mural Coordinator will be tasked with orienting and assisting 4-5 mural artists with their projects, while collaborating and coordinating with the Community Building and Engagement Department (CB&E) of Dwelling Place in order to support mural installation. Work hours vary and are flexible but will need to meet the time restrictions of installing artists and community partners. Position includes \$2,500 stipend, paid over the duration of the service period.

- Some meetings June/July (Recommended 5 hours weekly)
- July 12th - September 30st (Recommend 30-40 hours weekly)

Responsibilities

- Assist artists (ex. coordinating supplies, orientating artists, trouble shooting, etc.)
- Supporting and orienting National Artist to the Grand Rapids community
- Communicate with Dwelling Place CB&E team regularly
- Attend 2 Community Building and Engagement Team meetings a week
- Attend other meetings as needed

Eligibility

- Ability to be flexible and coordinate with a variety of stakeholders
- Responsible, self-motivated, and adaptable to changing needs
- Strong communication/interpersonal skills
- Has mural painting / artwork installation experience
- Knowledgeable about Heartside/Grand Rapids, willing to learn a must
- Have a Lift License (recommended, will train the right candidate)

How to Apply

Please send an email using the subject line "Mural Coordinator RFP" and include the following:

- Resume
- Completed RFP

To submit, email Jenn Schaub at Jschaub@dpgr.org. If access to technology or other barriers for submission arise, please contact Jschaub@dpgr.org or (616) 855-0435 phone.

Project Vision

In 2021, Dwelling Place will be working with a community steering committee to identify opportunities for a series of murals in the Heartside Neighborhood, centrally located in Grand Rapids. Based on feedback from neighborhood residents, the themes of those murals will focus on the history of Heartside, featuring the stories of persons who may not have been centered in the past. Stories told through the mural series may include, but are not limited to, Indigenous & Native American history, Black & Brown history, Queer history and/or Women's history told through the lens of place. Our process will include working with a community steering committee, collaborating with a variety of artists, and incorporating resident feedback into the selection or visioning process. We aim for the following outcomes:

- € Building a greater sense of community (connection between people/neighborhood resources)
- € Increasing an awareness of neighborhood history
- € Connecting residents to the creative culture of their neighborhood
- € Strengthen & celebrate neighborhood/community identity (sense of place)
- € Support and champion the work of Artists

This project will result in the installation of 4-5 murals in the Heartside Neighborhood of Grand Rapids on buildings owned by the Dwelling Place of Grand Rapids, an affordable housing provider. Up to five artists will be selected. The murals will be painted directly on building surfaces. With the exception of basic site prep, the artist will provide paint, which in some cases may be limited to a certain type due to the historic nature of the building. Murals are anticipated to be on display for 3-5 years.



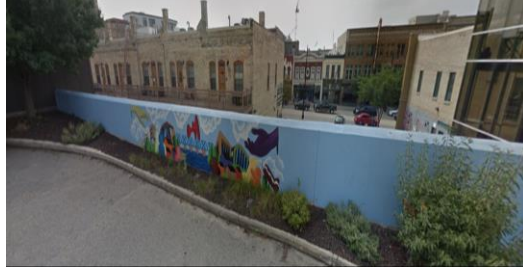


Finally, once the mural series is installed, we will collaborate with local historians [and Caroline Cook, from Grand Rapids Running Tours](#), to develop a digital and physical walking tour featuring the mural sites. See an example of our [2020 tour series here](#).

Learn More

Dwelling Place is committed to engaging the community in support of our mission to improve the lives of people by creating quality affordable housing, providing essential support services, and serving as a catalyst for neighborhood revitalization. Dwelling Place has had a presence in the Heartside neighborhood for 41 years, providing affordable housing for individuals and families who are facing displacement. Dwelling Place answered the call and currently has 600 units of affordable apartments in Heartside.

Based on the belief that all people have the ability to express themselves creatively, Dwelling Place's Community Arts initiatives create space for self-expression and community connection. We use art and culture to build relationships, bring people who feel isolated to the center, amplify resident voices, communicate with one another, and celebrate our neighborhoods and communities. We value self-taught artists as well as academically trained artists. Successful projects emphasize the process of creation as individuals, include resident input, and often highlight the theme of collective dreaming or creation. Programs also seek to connect low-income persons to art-based and cultural institutions, opportunities for expression, and collaboration alongside artists.

Heartside Mural Sites:

<p>21 Weston</p> 	<p>359 S Division</p> 
<p>101 Sheldon</p> 	<p>106 S Division</p> 
<p>235 S Division</p> 	

Timeline of Mural Process

- € April 20 - Call for Artists
- € May 14 - Artist submissions due
- € May 20 - Committee Review submissions
- € May 25 - Artists Notified
- € May 27 - June 2nd Artist Meetings
- € June 23 - Artist first Draft
- € July 1 - Committee feedback
- € July 9th - Final concept drafts
- € July 12th- Mural Coordinator officially starts
- € July 14 - Submissions to the City Public Arts Committee
- € July 19 - Present to City Public Arts Committee
- € July 26 - August 31 – Painting

2021 Mural Coordinator RFP

Name: _____

Phone Number: _____ Email: _____

What skills/experiences would you bring to the Heartside Historic Mural project as the Mural Coordinator?

Please complete the following:

Are you able to have a flexible schedule to allow for occasional meetings in May/June (recommended 5 hours per week) and onsite work alongside artists late July/August/Early September 2021 (recommended 30-40 hours per week)? Yes No

Do you have access to reliable transportation? Yes No

Would you be able to provide insurance coverage as a vendor? Yes No Unsure

Are you able to lift and carry 25+ lbs? Yes No

Three (3) creative/professional references Please include name, address, phone number and email address for each reference.

1. _____
2. _____
3. _____

Email attachments to jschaub@dpgr.org subject line "Mural Coordinator RFP" by May 14, 2021.

Attachments include:

- Resume
- Completed RFP